

Syngene Cookie Notice

Last Updated: 10/04/2026

We use cookies on our website. This cookie notice explains how we use cookies and similar technologies on our website (www.syngeneintl.com). We may update this cookie notice from time to time, so please refer to the “last updated” date at the top of this page to see when the Cookie Notice was last revised. Any changes to the cookie notice will be effective when we publish the revised cookie notice on our website.

What are cookies and other tracking technologies?

Cookies are small text files that websites may place on your computer or mobile device when you visit their site. The other tracking technologies similarly place small data files on your devices to monitor your activity on the website. By collecting this information, organizations are able to enhance their website user experience and provide improved customer service.

How do our sites use cookies and other tracking technologies?

At Syngene, we use cookies and other tracking technologies on our websites to improve website performance and provide a better user experience. This helps us track returning users, statistical information about how our users navigate our website, and the effectiveness of our promotions on other websites. This information is used to prepare aggregated statistics reports of visitors’ activity, which do not contain any personal data.

Types of cookies and retention?

We may use the following types of cookies on our websites. The information collected via cookies (other than the third-party cookies) will not be retained for a period more than necessary to fulfil the purposes outlined in this section, unless a longer retention period is required by law or for directly related legitimate business purposes. Retention period of third-party cookies will be as mentioned in their privacy/cookie policy:

3.1 Required cookies: These cookies are essential for you to navigate the Site and use its features, such as accessing secure areas of the Site or allowing you to select your cookie preferences. Without these cookies, we cannot provide the services you have requested.

Host	Cookie Name	Type	Description/Purpose	Lifespan
www.syngeneintl.com	ASP.NET_SessionId	HTTP Cookie	Preserves the visitor's session state across page requests.	Session

3.2 Functional cookies: These cookies are optional and collect information about your visit and activity on our website, such as the pages you visit the most often, and any error messages you may encounter. This may include identifying you when you visit our sites or keeping track of your specified preferences, interests, or past items viewed so that we may enhance the presentation of content on our sites.

Host	Cookie Name	Type	Description	Lifespan	Privacy Policy
Google Tag Manager	_ga	HTTP Cookie	Visitor identification	2 years	https://policies.google.com/privacy
Google Tag Manager	_gid	HTTP Cookie	Tracks user journey	24 hours	https://policies.google.com/privacy
Google Tag Manager	_gat	HTTP Cookie	Throttles request rate	10 minutes	https://policies.google.com/privacy
Google Tag Manager	_gcl_au	HTTP Cookie	Tracks browsing behaviour	3 months	https://policies.google.com/privacy
Google Analytics	ga, _utma	HTTP Cookie	Contains a visitor's unique and random ID number	2 years	https://policies.google.com/privacy
YouTube	GPS	HTTP Cookie	Registers a unique ID on mobile devices to enable location-based tracking	1 day	https://policies.google.com/privacy
Google (DoubleClick)	IDE	HTTP Cookie	Measures ad effectiveness and displays targeted ads	1 year	https://policies.google.com/privacy
YouTube	YSC	HTTP Cookie	Keeps statistics of videos watched by the user	Session	https://policies.google.com/privacy
YouTube	VISITOR_INFO1_LIVE	HTTP Cookie	Estimates user bandwidth on pages with embedded YouTube videos	179 days	https://policies.google.com/privacy

LinkedIn	recent_history_status	HTTP Cookie	Determines whether Guest Recent History setting is enabled	Persistent	https://www.linkedin.com/legal/privacy-policy https://www.linkedin.com/legal/cookie-table
LinkedIn	NID	HTTP Cookie	Stores user preferences	6 months	https://www.linkedin.com/legal/privacy-policy https://www.linkedin.com/legal/cookie-table
LinkedIn	sharebox-suggestion	HTTP Cookie	Displays help text for first-time users of Elevate share box	Session	https://www.linkedin.com/legal/privacy-policy https://www.linkedin.com/legal/cookie-table
Microsoft Clarity	_clck	HTTP Cookie	Persists Clarity user ID and preferences	Session	https://learn.microsoft.com/en-us/clarity/setup-and-installation/cookie-consent
Twitter	m_session	HTTP Cookie	Enables video functionality for live events based on geolocation	Session	https://twitter.com/en/privacy https://cdn.cms-twdigitalassets.com/content/help-twitter/rules-and-policies/cookie-description-lists/cookie-description-list-en.pdf

Bootstrap CDN		Third-party Cookie	Public CDN for loading CSS, JavaScript, and images	Session	https://www.jsdelivr.com/terms/privacy-policy-jsdelivr-net
Cloudflare		Third-party Cookie	Manages traffic, optimizes network performance, and protects against malicious activity	Persistent	https://www.cloudflare.com/cookie-policy
Amazon Web Services (AWS)		Third-party Cookie	Provides scalable cloud infrastructure services	Persistent	https://aws.amazon.com/privacy
Salesforce		Third-party Cookie	Tracks user behaviour and interactions to improve products and services	Persistent	https://www.salesforce.com/in/company/privacy/full_privacy
BambooBox		Third-party Cookie	ABM tool providing third-party intent signals and website visit deanonymization	Persistent	https://bamboobox.ai/privacy-policy
Factors/Slashbit	FAITRACKER	Third-party Cookie	Used to collect and analyse information about website visits and interactions to generate aggregated insights on website usage and interest in our services	1 year	https://www.factors.ai/legal/privacy-policy
TrustArc		Third-party Cookie	Manages website cookie compliance and best practices	Persistent	https://trustarc.com/privacy-policy

3.3 Advertising cookies: These cookies are used to send you relevant advertising and promotional information. They may be set through our site by third parties to build a profile of your interests and show you relevant advertisements on other sites. These cookies do not directly store personal information, but their function is based on uniquely identifying your browser and internet device.

Host	Type	Description	Link
Google Ads	Third party	Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across web sites.	https://business.safety.google/adscookies/
LinkedIn Ads	Third party	LinkedIn ads to promote our brand, increase traffic, find new leads and more	https://www.linkedin.com/legal/cookie-policy
Twitter Ads	Third party	Twitter ads to promote our brand, increase traffic, find new leads and more	https://business.twitter.com/en/help/ads-policies.html
Zoom Info	Third party	ZoomInfo provides accurate and actionable B2B contact and company information to accelerate the growth of sales and marketing teams.	https://www.zoominfo.com/about-zoominfo/privacy-policy
Microsoft Ads	Third party	Microsoft Advertising (formerly Bing Ads, Microsoft adCenter, and MSN adCenter) is a service that provides pay per click advertising on the Bing, Yahoo!, and DuckDuckGo search engines.	https://privacy.microsoft.com/en-US/privacystatement
Facebook Ads	Third party	Advertising on Facebook is one of the best ways to introduce a new business or brand into the market. From maximizing visibility to helping to spread the word about a particular idea or cause, you can use	https://www.facebook.com/privacy/policies/cookies/

3.4 Uncategorized Cookies: These cookies may be used for variety of purposes and may be essential for functioning of the website. They do not track any information or collect the data of the visitors.

Unlayer CDN	Third party	Unlayer is an email editor and page builder to build beautiful, responsive designs quickly and easily. Use it online or embed it into your application.	https://unlayer.com/privacy
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We maintain the highest levels of confidentiality for this information. Data we collect may include identifying you when you visit our sites or keeping track of your specified preferences, interests, or past items viewed so that we may enhance the presentation of content on our sites. If you do not want your transaction details used in this manner, you can disable cookies. However, if you prefer not to accept cookies, you may

manage cookie preferences from the cookie settings or can set your browser to reject them or to alert you before one is placed. If you have any questions, please contact us using the e-mail address in the Contact section below.

How are cookies on our website used by third parties who have access to it?

The cookies we use will only be accessed by us and those third parties named in our cookies center and this notice, for the respective purposes mentioned. While this notice sets out details on use of cookies by Syngene, please refer to the respective cookie and privacy policy of the third parties mentioned above, to understand how they use cookies.

How can you manage cookie preference?

Our website provides a cookie consent manager under “Cookie Preferences”, which gives you the option to either accept or reject certain cookies. Moreover, if you want to block any future cookies from being placed on your device, you can make use of the cookie consent manager to do so. You can also manage cookies using your web browser (i.e., Google Chrome, Mozilla Firefox, Microsoft Edge), but please note that the process differs across browsers, and you may check your browser’s help menu for guidance. Please note that if you block cookies, you may not be able to use all the features on our website.

Contact Us

If you have any questions on this cookie notice or how your data is processed or your privacy rights, you can visit our [Syngene Privacy Policy](#) or contact us by writing to Syngene’s Data Protection Office at dpo@syngeneintl.com.